

THE BASSANO MAIL

BASSANO, ALBERTA, Thursday, August 9th, 1928

R. A. TRAVIS
INSURANCE & ALL KINDS OF
LOAN & INVESTMENT BUSINESS

Volume 18, No. 5

Wheat Harvest Will Be Under Way Very Soon

Warm Weather Is Ripening The Grain at a Rapid Rate

Under ideal harvest conditions the wheat fields of this district are fast turning a golden color. Next week will see many binders in the fields of early grain, and some farmers may start cutting this week-end.

Old timers say they never saw better crops than those of this year, and it is estimated the yield will be a record one.

Great preparations are under way for the harvest. New binders and combines are being taken to the farms, and a number of new threshing rigs are also being sold. Supplies of twine, oil, repairs, and other necessities incident to the harvesting of a bumper crop are being purchased in large quantities.

Cutting of the ripe crop has been proceeding all week, and although it is not as heavy as that of last year some very fair yields are expected.

To date there has been no hail damage here, and as the season advances the danger from hail grows less, and farmers hope their crops will remain unscathed.

Double Header Baseball Program Next Sunday

Drumheller Coming Here for Return Games

Next Sunday afternoon the Drumheller baseball team will play the Bears in Bassano in a two game program. This will be a return match following the visit of the Bears club to Drumheller last Sunday.

The Bears hope to get revenge for the two games they lost at Drumheller last Sunday and will put a strong line-up in the field.

Drumheller won both games from Bassano last Sunday, the first by the score of 11-4, and the second 4-0. Jakey Bulmer pitched the first game, and Art Marquardt was on the mound the second game. Both pitchers tossed nice ball, but they had poor support from their team mates. The Bears' hitters were not doing their usual stuff, and few hits were made off the coal city twirlers.

The first game next Sunday will start about 2 o'clock, with an hour or so intermission till the second game. Both games should be good exhibitions of baseball.

Hussar News

RUSSAR, Aug. 8.—Mrs. F. P. C. Farley is visiting her parents at Camrose this week.

The R. C. Church is nearing completion. Miss Eleanor Moffat will teach the Lawson school this coming term.

Mrs. Holland, Mrs. Dundas, Mrs. Clifford, Mrs. Hays, Mrs. Moffat, Miss Evelyn Clifford, Miss Vivian Clifford and Mrs. Bell, attended the card party given by the Chancellor W. I. last Thursday, and had a very enjoyable afternoon.

Margaret Bell, Isabelle Dundas, and Alma Fandry, were successful in passing the Grade VIII examinations.

Keen interest is being shown over the McCormick-Deering combine which is being operated on a barley field belonging to E. Bray. Mr. Bray started work with the swather on Friday, and with the combine on Tuesday. Farmers from Hussar, Standard, Bassano, and other neighboring localities, have been over to see it work. It seems to have solved the problem of harvesting of crops for this part of the province, at least.

Mr. and Mrs. Percy Flood, accompanied by his brother & wife, motored to Calgary Wednesday.

M. and Mrs. C. T. Armstrong and family returned from Banff on Monday.

Mr. and Mrs. A. A. Clifford started for a vacation trip to Banff on Monday.

Miss Zona Bell arrived from Edmonton on Saturday.

Mrs. Hayes was a Bassano visitor on Monday.

W. H. Trend shipped a carload of hops from Hussar Wednesday.

The girls of the Institute Girls' Club are planning to camp at Grosvenor for a few days next week. Mrs. Burdett will supervise the camp.

The school barn is being used, has been built and painted. This is a much needed addition to the school equipment.

There was a good crowd at the dance at Wintering Hills school on Saturday. The Hussar orchestra furnished the music. A good time was reported.

Many of the Hussar crowd attended the dance in Chancellor on Friday.

Edney Bray is busy cutting and harvesting with a combine 128 acres of barley, which is turning out 20 bushels per acre.

Robt. Gray is visiting with his sister, Mrs. L. Clark.

Mr. and Mrs. LeGrange recently motored from Albany, N. Y., with intention to buy a farm near Hussar. They were out in the spring and liked this district, and have decided to settle here. They plan to build a garage in Hussar, and move it to their farm when they have located. At present they are guests of Mr. and Mrs. L. Clark.

Chautauqua Coming With Two Evening Programs

McDonald Kiddies and Schubert Quartette Will Appear Before Bassano Audiences Monday and Tuesday, August 13th and 14th

A two day Chautauqua program will be given in New Masonic Community Hall, Bassano, on Monday and Tuesday of next week, August 13 and 14.

The performances will be given in the evening only, with a change of program for both nights.

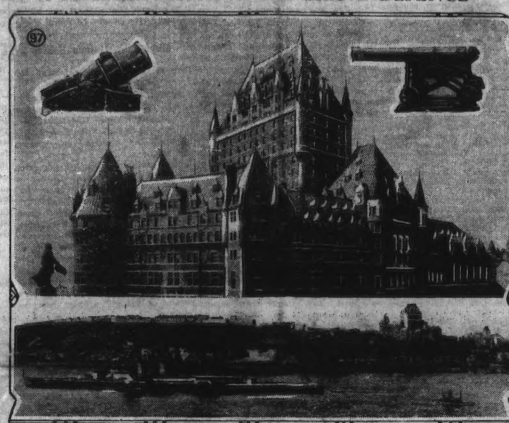
The program will consist of

an entertainment by the McDonald Kiddies, and the Toronto Schubert Quartette. The McDonald Kiddies are well known to Chautauqua-goers in the west, and present a program of songs, music, and comedy that is undetected anywhere by a company of this kind. The children range in age from nine to sixteen years,

and all are accomplished performers.

The Toronto Schubert Quartette brings a very pleasing program of vocal and instrumental numbers, and music lovers will enjoy their performance. Bassano people are fortunate in having the opportunity to see these two Chautauqua headliners.

A BRAVE ATTACK AND A BRAVE DEFENCE



Upper—The Chateau Frontenac, famous Quebec hospital, on whose wall is tablet in memory of the soldiers of the Royal Fusiliers who lost their lives in the defence of the city of Quebec, April 18, 1776. Below—The attack on the city of Quebec, April 18, 1776. The attack against French-ville was made along the shore behind the earth, fort, a mortar and cannon and to Quebec, at the time of the siege by American troops in the War of Independence in 1776-77.

A memorial to an event of outstanding importance in both Canadian and American history, has been erected on the wall of the Chateau Frontenac in Quebec.

Although many thousands of American tourists regularly invade the ancient city and through the corridors of the great history, it is not often realized that their ancestors once attempted to gain admittance to the city with less success. Early in the War of Independence two forces of American soldiers were dispatched against Canada, one under General Richard Montgomery up the Richelieu against Montreal, and the other under Colonel Benedict Arnold through the wilds of Maine against Quebec.

The two armies united their resources before the city of Quebec, in mid-December. The American commander, who lasted for 154 days throughout the smothering winter. Montgomery had carried all before him and captured the fort of St. John and Chambly, and occupied Montreal and Three Rivers, as Quebec remained the last stronghold of important held by the British. Arnold had encountered great difficulty in his march, and his expedition was depleted by about a third of its members.

The defense of Quebec was under General Sir Guy

Rosemary News

ROSEMARY, Aug. 9.—A number of Rosemary people went to Lake Nowell on a fishing trip.

The Hamer children are visiting friends in the Colony this week.

Miss Loraine Eastman returned Monday from Sweetgrass, where she has been visiting for several days.

Mr. and Mrs. Norton spent Sunday evening at the Hamer home in Bassano.

Harvey Smith, of Bassano, was in town Monday.

Miss Lois Ankrum is visiting Mrs. Agatha Gellings this week.

A party of Rosemary people went to the Bassano dam and to Croftwood Sunday last.

WORK STARTED ON HOSPITAL EXTENSION

Work was started last week on the new extension to the Bassano Hospital, and will be the coast, stopped off for a rushed with all possible speed short visit with their friends,

Countess News

COUNTRESS, Aug. 9.—Mrs. Ford and little daughter, of Hanna, are visiting with Mrs. Chas. Stringer.

Mrs. Stringer's sister, Florence Leonard, of Bassano has been the guest of Bernice and Doris Thompson.

Mr. and Mrs. Thompson and family are going to spend a few days visiting with Mr. and Mrs. Fraser at Queenstown.

Mr. and Mrs. H. Cowen and Koneta and Alice visited at Makopace Sunday.

Mr. and Mrs. E. R. Heidt and Royal and Ralph Burrows went to Drumheller Sunday where Ralph played ball.

Mr. and Mrs. F. J. Smith motored to Gem Sunday.

Mr. and Mrs. Dingley visited with Mr. and Mrs. Sol on the McLean place Sunday.

Essie and Koneta, Cowen went to Rosemary on Friday to spend the day with Mrs.

Mr. and Mrs. Wilder, of Regina, who were motoring to the coast, stopped off for a rushed with all possible speed short visit with their friends,

Gem News

GEM, Aug. 8.—Mr. and Mrs. C. Jones, of Wintering Hills, were in the Colony on Sunday last.

Mrs. Jones is enjoying a week's rest among her numerous friends in the Colony.

Dr. Scott paid a hurried call on Mr. Baker, of the Hutton district and dam.

Mrs. Ben Gray was taken to the hospital during the week-end, and is rather seriously ill.

Mr. and Mrs. Woodward, of Duches, were recent guests of Mrs. R. Robson.

Mrs. Tetz entertained several friends from the Beiseker district over the week-end.

S. Selfridge and family enjoyed a picnic in the Crowfoot district and dam.

Miss Mildred Ferguson, of Countess, was a guest of Mrs. Pollock on Sunday last.

Mrs. Jaharus is enjoying a short holiday visiting friends in Piapot, Sask., and Medicine Hat districts.

The latest new car in the Colony is an Oldsmobile, and the proud possessor is Bill Pollock.

Quite a number of the ladies in the Colony plan to attend the U. F. A. picnic in Brooks.

The first combine in the Colony will arrive on Wednesday, and the owners are S. Selfridge, G. Deickman, and H. Schreiner.

Mr. and Mrs. S. J. Ewing were Friday visitors in the Colony.

Mr. Bentley, weed inspector, is paying his second visit to the Colony, and is accompanied by Mrs. Bentley and son Gordon.

Mr. and Mrs. Snape.

Mr. and Mrs. A. M. Anderson motored to Gleichen Sunday where they visited Mr. and Mrs. Armstrong.

Mrs. Armstrong, Mrs. Anderson will spend a week visiting in Calgary.

Mr. and Mrs. Olsen and family, Mrs. Kvanvig, Frank and Fred Peterson, Mr. Erickson, Mrs. Assie Olsen and children, and Mr. and Mrs. Morgan and baby, of Idlesleigh, motored to Countess on Sunday to spend the day with Mr. and Mrs. S. J. Ewing.

Miss Clara Willoughby returned to her home in Calgary after a short visit with her sister, Mrs. Ralph Burrows.

Fred Robinson and J. Snape are building a cistern at the Countess school.

Mrs. Goth was a guest to supper at Mr. and Mrs. Ralph Burrows' home Sunday evening.

Robert and Paul Armstrong of Gleichen, are spending a few days with Mr. A. M. Anderson.

A. Matlick, J. Jensen, and J. Deans, were at Brooks on business one day last week.

Mr. and Mrs. Sorenson spent a few days with Mr. and Mrs. O. Swanson last week.

The grain is ripening fast, and will soon be ready to cut. The farmers are still busy putting up hay, and the crop is very heavy.

Mr. and Mrs. Sol, of Duches, moved to the McLean place recently where they expect to make their home.

Mr. Sol has a band of 800 sheep which he drove through last week. They intend raising sheep on the place.

BOW VALLEY W. I. CONFERENCE

The annual conference of the Bow Valley Constituency Women's Institute will be held in Bassano on Friday, August 24th, in the Oddfellows' Hall. The meeting will open at 1:30 o'clock in the afternoon.

Mrs. H. S. Johnson, convenor for this constituency, will occupy the chair, and Mrs. A. Cock, of Champion, district director, will be present.

Delegates are expected from Patricia, Brooks, Hussar, Duches, and Chancellor, and a very successful meeting is anticipated.

COUNCIL HOLD REGULAR MEETING

Public Works Department Has Active Month

The regular monthly meeting of the town council was held in the town hall last Monday evening, Aug. 6th, with Mayor H. O. Bredin in the chair.

Auditor H. W. Ford reported by letter as having inspected the town books and accounts. He found everything in a very satisfactory condition.

Lim Len, Chinese, made application for a restaurant license for the Bon Ton Cafe. After some discussion the permission for the license was granted.

Frank Mead, town engineer, reported a busy month for the public works department. The sidewalk on Third Avenue was done in connection with the destruction of weeds; further improvements were made in the irrigation system, and trees were watered.

T. Ingeberg was granted a week's holiday with salary.

Accounts

The following accounts were read and passed for payment:

Un. El. & Engineer Co.	346.82
Bassano Mail	60.55
R. H. Struthers	18.60
J. H. Stiles	7.12
Mothers' Allowance	50.00
Pay roll	978.70
New Royal Cafe	6.48
Petty cash disbursements	71.76
Telephone	19.30
C.P.R. D.N.R.	38.89
Netherlands Invest. Co. (refunds)	6.50
H. D. Bacon	27.75
Un. Elec. & Eng. Co.	346.81
A. R. Maurer	2.50
Chipman Chemical Co.	5.66
Crown Lumber Co.	108.00
Can. Allis Chalmers Ltd.	349.00
W. S. Playfair	95.75
Elec. Engineers Ltd.	6.48
Currie & Milroy, Ltd.	10.70
Flanagan Bros.	5.50

Lon Chaney Plays In A New Role

Is Detective - Hypnotist in "London After Midnight"

Will a hypnotised person, led to the scene of his crime, uncover the truth and detect the deeds of his misdeeds?

This is the theory, lately evolved by many experts in hypnotism and mental mysteries, which Lon Chaney uses in his latest role, that of a detective-hypnotist in "London After Midnight," showing at the Gem Theatre Friday and Saturday of this week, August 10th and 11th.

In the new picture, Chaney plays a Scotland Yard detective, pitted against a strange band of criminals operating in a "haunted" castle on an old English estate. The action of the play takes place in Scotland Yard in London, in strange underworld dives in the English capital, and in the ghostly surroundings of the castle.

Hypnotism, telepathy, and the strange "bell of the pines" or the "un-dead," which for centuries has been held to in many parts of Europe, are all worked into the uncanny tale. A notable cast is assembled for the picture.

Monday and Tuesday Reginald Denny will appear in the stellar role in "Out All Night," showing Monday and Tuesday next week, August 13th and 14th.

A wonderful drama of life, "Resurrection," is coming to Bassano Friday and Saturday next week, Aug. 17 and 18. This is adapted from Leo Tolstoy's famous story of the same name, and is one of the most moving pictures of love and drama ever screened.

GEM THEATRE

Friday and Saturday
August 10th and 11th

Monday & Tuesday
August 13th and 14th

Reginald Denny

in

"OUT ALL NIGHT"

Don't miss this one or
you'll be sorry.

LON CHANEY.
London After Midnight

Friday and Saturday, August 17th and 18th

Rod La Rocque in "RESURRECTION," with Dolores del Rio.
A Carewe production. A tremendous picture of ruthless Russia.

FOR YOUR REFRESHMENT!



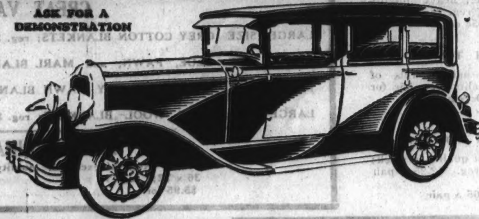
BEER

**BIG HORN
BREWING
CO. LTD.**

Under the protective trade-mark
of the Big Horn and Star is your
Guarantee of Quality

**HORN Brand
BEER or STOUT**

**Distributors
LIMITED**



**New Beauty-New Luxury
New Performance-nowhere
equalled**

NEW Masterpieces Bodies by Fisher—below these new McLaughlin-Buick creations with a measure of style, individuality and dashing beauty unapproached by any other automobile.

Coorgous new colors and wonderful new upholstery lead an added touch of luxury. New adjustable front seats and wider rear seats provide unequalled driving—and riding comfort. Increased bore and stroke—greater piston displacement—improved carburetion and other advancements in McLaughlin-Buick's famous valve-in-head six-cylinder engine—give tremendous new power to what was already the most powerful auto-

mobile engine of its size in the world.

The same great developments impart thrilling new pick-up, lightning acceleration and new top speed that few drivers will care to attain.

Other features include new high-pressure gas pump—handsome new radiator design—new chrome-plated head-lamps and cowl lamps—new type instrument board—as well as many additional appointments of luxury and convenience.

The 1929 McLaughlin-Buick is an epic car marking the supreme achievement of automobile engineering.

Confirm these facts at your McLaughlin-Buick showroom. The G.M.A.C. Deferred Payment Plan offers many advantages to buyers of McLaughlin-Buick cars.

**Look to the Leader
for Leadership**

**The 1929
McLAUGHLIN-BUICK**

**HARVEY SMITH
BASSANO - ALBERTA**

WHEN BETTER AUTOMOBILES ARE BUILT—McLAUGHLIN-BUICK WILL BUILD THEM

Local News

Mrs. Morrison was a visitor to Calgary this week.

Bruce Bell, of Husar, spent Sunday in Bassano.

Mr. and Mrs. T. A. Hawshaw motored down from Husar on Tuesday.

Dr. W. G. Anderson, of Wardlaw, was a visitor in Bassano on Wednesday.

Mrs. A. McKee was a visitor to Calgary for a few days this week.

Jack Sturm and Police Magistrate Cuthbert motored up from Brooks Wednesday.

R. C. services will be held in Bassano next Sunday morning at 9 o'clock.

"Tommy" Atkins has a new Bassano route.

Mrs. C. W. Hayes was a visitor from Husar on Monday.

Wm. Cathro, of the Royal Bank staff at Duchess, was home over the week-end.

Jimmie Donaldson was home from Brooks, over the week-end.

Dan Morrison, of Shepard, spent Saturday night and Sunday visiting friends in Bassano.

Miss Gladys Hayes returned Wednesday after visiting for the past few weeks in the States.

Mr. and Mrs. Jack Ogilvie were in from Clivale Wednesday visiting with Mr. and Mrs. H. O. Bredin.

Steve Hall, founder of the village of Stereville, was a business visitor to Bassano on Wednesday this week.

Roy Hayes has taken a position on the staff of the local branch of the Bank of Commerce.

Jas. Stinson took the east-bound train Monday afternoon for Brockville, Ont., where he will visit his old home.

Miss Norma Milroy, nurse in training at the General Hospital, Calgary, is home for three weeks' vacation.

Mr. and Mrs. W. J. Redmond left by auto Sunday for a two weeks' vacation to Calgary and other points.

Mr. and Mrs. A. F. MacCallum, of Gleichen, were visiting with Mr. and Mrs. W. J. Blankstein on Sunday.

The baseball team journeyed to Drumheller Sunday and played a double header game in the coal city. They lost both games.

The following was taken from "The News," La Grande, Oregon: "The News acknowledges a very pleasant call from Mr. Leonard D. Nesbitt, publicity commissioner of the Alberta Wheat Pool, who is making his first visit to Oregon and is meeting friends and relatives here in the Grande Ronde valley. Mr. Nesbitt is a son-in-law of our old time friend, Bert Huffman, who now resides at Langdon, Alberta, Canada. Mr. Nesbitt is a newspaper man and we hope to soon be privileged to offer our readers articles from his pen in which he will give us his impressions of the old home country of our oft-times contributor, Bert Huffman.

Indoor Tail Spin
It was past midnight and the ominous tramp of heavy feet was heard of the stairs.
"What is that?" she cried, clinging to her alarm clock.
"Sounds like your father coming down out of control," he replied in the jargon of his profession.

Magic Moment
"How are you?"
"Very ill—I have just been to the doctor because my memory is going."
"Um—by the way—could you lend me a liver?"

Investor's Triumph
I eat my peas with honey,
I have done it all my life;
They do taste kind of funny,
But it keeps 'em on the knife.

**CHILD HYGIENE
CONFERENCES POPULAR**

A feature of increasing interest in the activities of the Department of Public Health is the travelling child hygiene conferences conducted by public health nurses skilled in babycraft.

The first series of conferences of this kind was sponsored by the Women's Institute of the Taber constituency as a health project in 1921. Since that time the value of these conferences has been realized throughout the province, and this year arrangements have been made to hold conferences at 90 different points throughout the province.

Miss B. A. Emerson, who is in charge of this work, reports an attendance of 425 babies and 488 pre-school children at thirty-four of these conferences during the months of May and June.

Standing Pat
May Irwin, nationally and internationally known as one of the greatest American comedienne, is celebrating her sixty-sixth birthday at her summer home near Clayton, as has been her custom for several years.

Waterton, N. Y., paper.

Rainbow's End
Two attorneys, one of decidedly glum countenance, met on the street.
"Well, how's business?" the first asked of the dismal one.
"Gotten!" the pessimist replied. "I just chased an amputee twelve miles and found a lawyer in it."

ENGLAND

By Hally Carrington Brent
Months of Europe 'cross the sea
Touring France and Italy,
Months of magic 'round us spun
Brings—when all is said and done—
Bring at last a sad unrest.
Put heart-loying hearts to test.

Ah, but if there dawns a day
When our paths lead England-way,
England with her hedge and stream,
Moors and downs and Devon cream;

Old cathedral towns and towers,
Grey stone walls a-drip with flowers,
Thatch and heather, cloudy skies—
Or is it mist before our eyes?

And like music sweetly sung
Ours—the same old English tongue;
Here a Darby meets his Joan,
Anglo-Saxon to the bone.
We admit the hearts' turmoil
As our feet press England's soil;
Ah, forgive us, Paris, Rome;
This is England; this is Home!

**Studebaker's NEW
and larger
Erskine Six has
the smartest air of any
car in its price class
...PERFORMANCE-
proved by 1000 miles
in 984 minutes
—a record unequalled
by any stock car
in its price class**

**ROY SMITH
BASSANO, ALBERTA**

Made in Canada by

STUDEBAKER
The Great Independent

The Factor of Safety
Milking cows and selling cream is the safest means of ensuring a regular substantial income on the farm.

We are prepared to buy your cream and assure you of accurate grading and top prices.

CASH PAID FOR EGGS

**The
BASSANO CREAMERY**

**W. A. Brodie, Manager
Bassano, Alberta Phone 33**

**Enjoy
ESSEX Super
performance**



and save enough to pay for a vacation

It is impressive to know that point for point the Essex Super-Six equals or excels any car up to \$300 or \$400 greater cost. But cold figures can't express the drama of this Ohio business man, who writes:

"My Essex gives me every fine car quality and performance ability which our former costlier car gave, and we saved enough to pay for the whole family's touring vacation."

\$885 and up

All prices f.o.b. Windsor, taxes extra

Dealers can pay for cars on 12 months at 6% or 10% with no cash down, handling and interest.

FLANAGAN BROS., BASSANO

McKEE'S GREAT HARVEST-TIME SALE

Good Values in Ladies' Shoes

BLACK PATENT SHOES, high grade quality, 1 eyelet and tie, Cuban heel; reg. \$5.95; sale price **\$3.95**

TAN ANDREE KID with blonde trim 1 eyelet and tie, Cuban heel; reg. \$5.50 a pair; sale price **\$3.95**

GREAT VALUE IN BLACK PATENT OXFORDS with smart gold trimming; the well known Invictus shoe; reg. \$6.50 a pair; sale price **\$3.95**

VERY SMART BLACK PATENT PUMP with spike heel; Lane quality shoe; all new goods; reg. \$6.50 a pair; sale price **\$4.50**

A SMART SHOE IN TAN KID; one strap, with Cuban heel; this season's goods; a real buy; reg. \$6.50 a pair; sale price **\$4.50**

EXCELLENT SHOE OF CHOCOLATE CALF; 1 strap, low heel; an excellent buy; reg. \$7.50; sale price **\$3.95**

BLACK PATENT SHOES; 1 strap, low heel; reg. \$5.95; sale price **\$2.95**

SMART BLACK SATIN SHOE; one strap; Cuban heel; reg. \$6.50 a pair; sale price **\$3.95**

All odd sizes and broken ranges at HALF PRICE

Misses', Girls' & Children's Shoes

MISSIES' BROWN CALF OXFORDS; croc trimmed, solid leather throughout; sizes 11 to 2, and half sizes; reg. \$4.50 a pair; sale price **\$3.50**

GIRLS' BROWN CALF OXFORDS; croc trim, solid leather throughout; sizes 8 1/2 to 11; reg. \$4.25 a pair; sale price **\$3.25**

MISSIES' BROWN OR BLACK KID SHOES; 1 strap, low rubber heels; reg. \$2.95 a pair; sale price **\$2.15**

GIRLS' BROWN OR BLACK KID SHOES; 1 strap; low rubber heels; reg. \$2.50 a pair; sale price **\$1.95**

CHILDREN'S BROWN OR BLACK KID SHOES; 1 strap, low rubber heels; reg. \$2.25; sale price **\$1.75**

GIRLS' OR BOYS' SANDALS; solid leather, rubber heels; a good buy; reg. \$1.65 a pair; sale price **\$1.35**

Children's Silk & Lisle Hose

Excellent quality; colors—Grain and Peach; sizes 5, 5 1/2, 6, and 6 1/2; reg. 60c; sale price per pair **45c**

Girls' Silk & Lisle Stockings

All new; colors—Grain and Peach; sizes 7, 7 1/2, 8, 8 1/2, and 9; reg. 75c a pair; sale price per pair **55c**

Girls' and Children's Wool and Cotton Stockings to be cleared at cost price. Ask to see them.

Ladies' Silk Hose

THE FAVORITE \$2.00 HOLEPROOF SILK HOSE will go at during the sale. **\$1.65**

THE EXCELLENT \$1.50 HOLEPROOF SILK HOSE offered at **\$1.20**

THE HOLEPROOF \$1.00 LINE—a wonderful seller, going at **75c**

HOLEPROOF SILK & WOOL in fine heather mixtures; reg. \$1.00 for **65c**

All Outing Shoes & Tennis Shoes Will Be Cleared Out At Cost Price Or Less.

Come and participate in the greatest money-saving event ever held in Bassano.

All new seasonable goods of most excellent quality at prices which will, without doubt, clear our huge stocks in quick time. Don't delay. Bring your dollars and we will give you DOUBLE VALUE for every one you spend.

This is a Genuine Sale of High Grade Merchandise.

Every article marked down to rock bottom. No summer goods or goods of passing fashion will be held over, but disposed of for what they will bring.

BARGAINS GALORE!

BARGAINS GALORE!

Remember the opening day—

SATURDAY, AUGUST 11th, 1928

Mail your order if you can't come. Personal attention to every order.

BATH TOWELS
Large size, heavy quality
bath towels; reg. 75c for—
55c each

BATH TOWELS
Small size bath towels of
excellent quality; reg. 55c for
40c a pair

BATH TOWELS
The best quality in stock;
very large; reg. \$2.25 a pair
for—
\$1.65 a pair

GREAT VALUES IN HARVESTER BLANKETS

LARGE SIZE GREY COTTON BLANKETS; reg. \$2.95 for **\$2.50 a pair**
LARGE SIZE, BLUE, FAWN, and MARL BLANKETS; reg. \$3.95 for **\$3.50 a pair**
LARGE SIZE, EXTRA QUALITY FAWN BLANKETS, reg. \$4.50 for **\$3.95 a pair**
LARGE SIZE, GREY WOOL BLANKETS; reg. \$7.25 for **\$6.25 a pair**

EXTRAORDINARY VALUES IN REVERSIBLE RUGS

Rugs of excellent quality, washable, reversible, and guaranteed fadeless.
36 x 72; reg. \$5.95 for **\$4.75**
Same rug in smaller size, 27 x 54; reg. \$3.95 for **\$3.25**

FACE CLOTHS
Excellent quality Turkish
face cloths; reg. 2 for 25c; sale
price—
2 for 15c

CURTAIN MATERIALS
All Curtain Materials will
be considerably reduced dur-
ing the sale.

STRIPE FLANNELETTE
A soft, fine quality flannel-
ette.
3 yards for 60c

MEN'S WEAR

Men's Raincoats

Men's Fawn, Brown, Grey Gaberdines,
Raglan shoulders, belt style; reg. \$10.00;
sale price—
\$6.95

Men's Overalls

Western King, Blue, 8 oz. Overalls; cut
big and roomy; reg. \$2.25; sale price—
\$1.95

Men's Straw Hats

The season's newest styles; best make.
reg. to \$4.50 to clear at—
\$2.95

Men's Work Boots

Solid leather work boots, stitched and
pegged; big value—
\$3.95

Men's Combinations

Men's Cotton Summer Combinations, good
weight, long sleeves ankle length; special
per suit—
95c

HARVEST GROCERIES

LOGANBERRIES, 1 gal. size **\$1.45**
EVAPORATED PEACHES, Green Plums,
5 lbs. for **99c**
LOGANBERRIES, small size, per tin **23c**
RAISINS, Market Day, 4 lb. pkt. **59c**
PUMPKIN, No. 2 tin, **35c**; 6 for **99c**
PINEAPPLE, sliced, No. 2 tin, 6 tins for **99c**
MARMALADE, Sheriffs, per tin **63c**
DATES, in bulk **3 lbs. 29c**
MARMALADE, Wagonella's, glass jars **59c**
DEL MONTE PRUNES, 10 lb. box, extra
large size, 30-40, note the size, per box **\$1.95**
COCOA, 1 lb. packets **23c**
HARVEST MIXED BISCUITS, 6 lb. box **\$1.29**

SALMON, 1 lb. tall tin, reg. 25c size; **\$1.23**
6 tins for **\$7.25**
BAKING POWDER, 5 lb. tin, finest
Gold Standard Brand **93c**
VINEGAR, finest Gold Standard, reg. 35c,
White Wine or Malt, special **27c**
SOAP, Royal Crown, 10 bars and
1 Japanese Rug size 27 x 54; all for **\$1.10**
PLAIN WHITE CUPS, per doz. **85c**
CORN FLAKES, 10 packets **95c**
JELLY POWDERS, 12 large packets and
1 Wedgewood Plate; reg. \$1.75;
Special **\$1.50**
PORK & BEANS, reg. 15c size; 6 tins for **79c**

Fruit

This week we have had delivery of part of car of fruit comprising
Plums, Peaches, Apricots, and Apples.

Prices are low, and we invite your inspection.

Buy your Apples by the case.

McKEE'S STORES

BASSANO, ALBERTA

Ladies' and Children's Underwear

GIRLS' COTTON BLOOMERS in white
only; fit 3 to 9 years; reg. 45c; sale price per pair **25c**

CHILDREN'S COTTON VESTS in white
only; fit 3 to 9 years; reg. 55c; sale price **35c**

LADIES' UNION COMBINATIONS,
excellent quality, comfy cut, loose
knees, lace trimmed; reg. 75c, sale price **35c**

LADIES' COMBINATIONS; strap-
shoulder, knee length; reg. 85c; sale price **55c**

All Other Qualities Reduced In Proportion

LADIES' VESTS
Excellent quality; strap shoulders;
in all sizes; reg. 60c for **45c**
reg. 45c for **25c**

LADIES' VESTS
Comfy Cut; tailored strap shoulders;
extra quality; reg. 65c for **45c**

LADIES' COTTON BLOOMERS
In Pink, Mauve, and Apricot; sizes—
small, medium, and large; reg. 55c; sale price per pair **40c**

LADIES' COTTON BLOOMERS
With Silk Stripe; colors—Mauve, Pink,
and Apricot; sizes, small, medium,
and large; reg. 75c; sale price **55c**

Woods' Lavender Line

Silk Undies—the quality you know.

LADIES' SILK BLOOMERS in all new
colors; sizes 36, 38, 40 and 42;
reg. \$2.95; sale price per pair **\$2.45**

LADIES' SILK VESTS; sizes 36, 38,
40, 42; reg. \$2.00; sale price **\$1.55**

LADIES' LAVENDER LINE NIGHT
GOWNS; reg. \$4.50; sale price **\$3.75**

MOODIES' PEERLESS SILK VESTS
AND BLOOMERS;
Vests, reg. \$1.00 for **75c**
Bloomers, reg. \$1.35 for **95c**

Gossard Corsettes

The well known quality;
reg. \$3.95; sale price **\$3.25**
reg. \$2.95; sale price **\$2.25**

Gossard Maternity Corset

Sizes 26, 27, 29 only; **\$3.50**

Dress Lengths

Remaining Numbers In Dress Lengths Will Be Cleared

At Less Than Cost Price.

ONE DRESS LENGTH COTTON CREPE
with silk checks; maize color, 3 yds.
reg. \$1.75 a yard; sale price **95c a yd**

ONE DRESS LENGTH, COTTON
CREPE, in pretty shade of
Rose; reg. \$1.50 a yard for **85c a yd.**

ONE DRESS LENGTH OF HEAVY
COTTON CREPE with self stripe;
peach color, reg. \$1.50 a yd. for **85c a yd**

ONE DRESS LENGTH, CREPE, peach
shade, with contrasting stripe;
reg. \$1.25 a yard for **50c a yd.**

Many similar Dress Bargains to choose from

Children's Summer Hats will be cleared out at
Half-Price

Ladies' Gloves

Smart Fabric Gloves, with fancy turn-
back cuffs; assorted shades; reg. 75c for **60c a pr.**

Ladies' Scarves

All going at a fraction of their original
price.

Ladies' Brassieres

Special lot;
reg. 75c; sale price **35c**

Remaining Stock

OF PRINTS and GINGHAMS; all
guaranteed cloths—
3 yards for 85c

Cotton Taffetas

For dresses, etc.,
reg. 45c a yard for **35c a yd.**

Woven Fabric

For Shirts, Blouses, etc.,
reg. 45c a yard for **35c a yard**

BASSANO LODGE NO. 15, AUSTRIAN
FREE & ACCEPTED MASONS
Meets the first Tuesday of the month.
Visiting brethren cordially welcome.
Worshipful Master
M. D. MACDONALD
H. H. BREIDEN Secretary

ROBT. McLEAN K. C.
Barrister, Solicitor, Notary
BASSANO ALBERTA

B. E. BARLOW
VETERINARY SURGEON
M. S. A. Toronto
M. V. A. Alberta
Govt. Official Veterinary
Phone 20 Bassano

DR. W. F. KEITH
Dentist
JOHNSTON BLOCK
Bassano, Alberta

WILLIAM McLAWS
Barrister, Solicitor, Notary
BASSANO ALBERTA
Phone: Office 6, Residence 128

DR. A. G. SCOTT
M. B., L. M. C. C.
PHYSICIAN SURGEON
Office 37 Residence 131

W. S. PLAYFAIR
FRESH LAUNDRY DRYING
Agency For
GALT COAL
Phone 28 Opposite Depot

HARRY HOLMES
CARPENTER & BUILDER
Bassano, Alberta
Estimates Given on All Work
If you want work done
PHONE 16

Jordan's Dairy
GOOD FRESH MILK AND CREAM
Milk Delivered Every Morning
Bassano, Alberta.

A. R. Maurer
GENERAL BLACKSMITH
WOODWORKING
HORSESHOEING
House Phone 14 - Shop Phone 34
BASSANO - ALBERTA

A. T. Connolly
Registered Optometrist

Broken lenses replaced with precision
and care. Absolute satisfaction guaranteed. Quick service.
BASSANO, ALBERTA

**Shoe and
Harness Repairing**
FIRST CLASS WORK
REASONABLE PRICES
Wing & Hong

Argument for Women
Judge:
Until a husband can obtain
alimony by crossing his legs
and exhibiting his garters to
the judge, "equal rights" will
be only a snare and a delusion.
—Judge
Might Have been Jupiter
Pa: "Was Jack intoxicated
when he came home last night?"
Daughter: "I didn't notice
anything—except that he
asked for a mirror to see who
he was."

Gilbey's
"Spey Royal"
Now shipped
at the full
pre-war strength
**is the choice of the man who knows real
OLD SCOTCH WHISKY**
Bottled and guaranteed by
W. & A. GILBEY
Glasgow and London, England
This advertisement is not published or displayed by the Liquor Control
Board of the Government of Alberta.

Choice Selection of Cooked Meats
CORNED BEEF — CHEESE LOAF — PRESSED HAM
COOKED HAM — ROAST PORK — BOLOGNA
SIDE BACON — PEA MEALD BUCKS — ROLLED BAMS
COTTAGE BOLL — SWISS PRIMEY BAMS & BACON
FRESH FISH direct from the coast every Thursday morning
Four deliveries daily
City Meat Market
Bassano, Alberta H. F. McDonald, Proprietor
TELEPHONE 140

And don't forget the
KODAK
on that vacation trip

We stock Kodaks in all sizes
Kodak films in all sizes; albums;
photographic supplies etc.

J. H. STILES "The Druggist"
Bassano and Hussar



**Tires - Tubes - Gasoline
Oil - Battery Service**
A. P. PIERSON
Atwater - Kent Radios
Bassano, Alberta

**GLASS SEALERS. CROCKS FOR BUTTER.
KITCHEN CABINET. CHAIRS. BLANKETS.
STOVES. ALL USED ARTICLES CHEAP.
PHONOGRAPH & RECORDS.**
**STRUTHER'S FURNITURE
STORE**

THE BASSANO MAIL
Published every Thursday
L. D. Neasey and W. J. Smith
Publishers
Wallace J. Smith, editor
Subscription—\$2.00 a year in Canada
\$2.50 to the United States

Mr. Lucian Cary, eminent
short story writer, says that in
married life, the man must be
the dominant one. Now, isn't
that just like a man?

One thing about modern
fashions—a man doesn't marry
a girl "unsight, unseen."

**WOMEN AND THE
OLYMPIC GAMES**

Canadian girls have demon-
strated their athletic prowess in
the Olympic games at Amster-
dam by leading all other
nations in winning 34 points in
field and track events. Canada
is justly proud of her girl ath-
letes, who made a brilliant dis-
play of their athletic prowess.

An agitation now comes from
some quarters to bar women
from taking part in the Olympic
sports. There is no sound reason
why this should be done.
Nowadays we hear much and
much about the emancipation
of woman and the equality of
the sexes. Woman, during
the past few decades, has
been coming into her own, and
the change has been for the
betterment of all mankind.
Woman, who formerly was a
"back number" in the affairs of
the world, is now coming to the
fore. She is taking her place in
the sun, and in that place she
is finding a measure of health,
happiness, and contentment.
The practice of athletics among
women, as among men, devel-
ops not only physique, but a
spirit of sportsmanship that
teaches one to "play the game."
And this world would be the
better if more men and women
would "play the game" both in
real life and in sports.
In ancient times no women
were allowed to compete in the
Olympic games, but that is not
sufficient reason why they
should not do so now.
Let us by all means have
women in the Olympic sports.

**A LABOR
EXPERIMENT**

10,000 men from the mining
districts of Great Britain are to
be sent to Canada to help with
the coming harvest.
Authorities do not agree that
Western Canada will require
that large number of men, even
though the crop gives promise
of being a record one. Ten
thousand men is a very large
number to bring all the way
from England to Canada for a
few weeks' work, and the most
difficult problem will be to find
employment for the men after
harvest is over. Some provision
is being made however, to
return those who cannot find
employment after harvest, and
if this plan is followed there
will be less possibility of an un-
employment problem.
Power machinery is working
great changes in the harvesting
of Western Canada's crops. The
day of the combine is here.
Formerly a big wheat farmer
needed four or five men running
binders, as many stooking,
and a crew of eight to sixteen
for threshing and hauling the
grain. Now all this work is
done by two men on a combine,
and three or four for hauling the
grain to the elevator. Thus the
number of men required to har-
vest the crop is cut in half.
And while the combine may
not be used with success in all
parts of the west, it has proven
a success in southern Alberta,
and dispenses with the need of
a large number of harvest
hands.
The bringing of the British
miners to western Canada is an
experiment to relieve the un-
employment problem in the
Old Country, and it is hoped it
will not create a new unem-
ployment problem here.


Costly Treason
"What a lovely fur coat—
what did it cost?"
"One single kiss."
"That you gave your hus-
band?"
"No; that he gave the
maid."

One Thing Needful
"Do you think your son will
make a good business man?"
"I dunno. He's a rotten
golfer."

Substantial Progress
Six months' sales exceeded any twelve
months in eighteen years. The
Graham-Paige four speed transmission
(standard gear shift—two high speeds)
contributed to this substantial pro-
gress. A car is at your disposal.
*Joseph R. Graham
Robert B. Graham
Ray A. Graham*

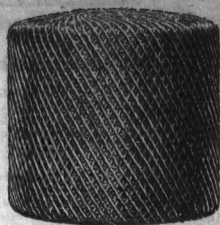
W. E. SAMBROOKE
BASSANO, ALBERTA
GRAHAM-PAIGE

**UNIVERSITY TO
OPEN SEPT. 26th**
Lectures for the 1928-29
term of the University of Al-
berta will commence on Wed-
nesday, September 26th, ac-
cording to the calendar which
has been issued during the
past week. Registration of
first year students and new
students for the second year
will take place on September
24 and 25, and registrations of
all other students on September
25 and 26.
The last day for receiving
applications for supplemental
examinations is fixed as Aug.
21, the date on which these
examinations begin. The
Autumn matriculation exami-
nations will commence on Aug.
27.
If You Wish to Sell
**United Grain Growers
Stock**
We shall gladly quote you the best
price for either fully or partly paid
stock.
THE PURCELL COE CO. Ltd.
1010 Herald Building
Calgary

PLYMOUTH
Oilers
Binder Whips
Monkey wrenches
Binder Canvas
Staples
Rivets
Round Files
Crescent wrenches
Gun Grease
Hard Oil

\$13.50 per 100 lbs.
FLANAGAN BROS. HARDWARE
Hudson & Essex Dealers
Telephone 118 BASSANO

BINDER TWINE

We sell the best



550 feet International
Big Ball, known as 550
Standard.
Per 100 lbs. \$13.50

Currie & Milroy Ltd., Hardware
Bassano and Hussar

JOHNSTON'S STORE NEWS

FASHION CRAFT CLOTHES

An investment in good appearance. Make a date with the Fashion Craft Expert; he will show you all the new season's patterns, and personally measure you.

WILL BE HERE FRIDAY, AUG. 31

COMBINATIONS

Zimmer Knit Combinations: sizes 22 to 32; short sleeves and short legs. A cool garment for summer wear. Price 75c

BOYS' BELTS

A wide belt in snappy new patterns; solid leather; price 50c

WOODS' HATCHWAY

A new experience in coolness and comfort; has no buttons; for men price \$1.50

MEN'S SUMMER WINDBREAKERS

In imported Scotch Flannels; in neat plaid designs; a popular garment of highest quality \$8.50

FREE DEMONSTRATION OF VITOMEN FOODS

MONDAY — TUESDAY — WEDNESDAY

Cake Baking and preparation and explanation of Vitomen Cereals—the food that contains the vitamins. Highly recommended by the medical profession.

JAMES JOHNSTON, "The Quality Store"

Fruit & Vegetables

CAR OF B.C. FRUIT AND VEGETABLES—just unloaded—Apples, Peaches, Plums, Field Tomatoes.

APRICOTS FOR CANNING—No. 1 and No. 2; the price is very low. Don't miss this last chance on Apricots

FRUIT JARS and JAR FITTINGS—Rubber Rings; Mason Porcelain Tops; Wide and Narrow Mouth Mason Tops; Perfect Seal and Gem Fittings.

FRUIT JARS — Quarts, Pints and Half Gallons

Bulmer's Store

KNOX PRESBYTERIAN CHURCH

Rev. A. O. Thomson, Minister
Organist—Mrs. A. A. MacGregor

Smith doesn't cut a distinguished figure in evening dress in a restaurant as he stood near the door waiting for his wife, a tall, pompous man came up and asked, "I say, my man, are you the head waiter?" As quick as a flash Smith answered, "No," but I heard him tell a young man this afternoon that he wasn't taking on any more help."

Men's work shirts at \$1.45 at Torgan's.

A few Strider Slater shoes for men to clear at \$1.95 a pair at Torgan's.

Bring Your Harvest Orders Here
And SAVE.

Pineapple, Sliced, 2's, tin,	15c
Fly Tox, reg. \$1.25 size,	89c
Malkin's Coffee, 1 lb. tin,	65c
Red Arrow Biscuits, dollar size,	55c
Jellos's, Assorted Flavors, 3 for	25c
Campbells' Tomato Soup 2 for	25c
SPICES OF ALL KINDS	
HEINZ PURE CIDER VINEGAR FOR PICKLING	

TORGAN'S

GROCETERIA and MEN'S WEAR

WHO LOWERED THE COST OF LIVING FOR THIS DISTRICT

Local News

D. Macleod, of Calgary, is the new Bassano agent for Distributors, Limited, the recently organized company which has taken over all the breweries in Alberta.

A son was born to Mr. and Mrs. C. Heryford, of Bassano, in the local hospital on Tuesday, August 7th.

H. A. Holmes is laid up in the hospital, but it is expected he will be about again in a short time.

The Drumheller baseball team will play two games with the Bearcats in Bassano next Sunday afternoon, Aug. 12th.

A number of operations for appendicitis were performed in the Bassano Hospital during the past few days, the patients being, Mrs. Geo. Fox, of Cluny, Geo. Wenner, of Chancellor, and Geo. Yule, of Glenchen. Mrs. Ben Gray, of Gem, is a patient in the hospital here.

ROSEMARY SUNDAY SCHOOL WILL HOLD A PICNIC

A Sunday school picnic will be held on Saturday afternoon August 11th at the home of Mr. Roy Eastman. Anyone who has not heard of the attractions in the plans please take note of this. A special invitation is extended to everyone in the district of Rosemary.

Duchess News

DUCHES, Aug. 9.—Mr. and Mrs. Woodward and son Alec returned Friday night from a motor trip to Calgary, High River, and Gem Colony.

Mr. and Mrs. M. Purcell are enjoying a holiday in Calgary and Banff.

Mr. and Mrs. E. R. Sissons returned Friday from a holiday spent in Calgary, Olds, and Sylvan Lake. Mrs. Sissons' sister, Mrs. Darge, of Olds, and her children, came back with them to spend a few weeks here.

Mr. and Mrs. D. F. Halley went to Calgary on Saturday, Mr. Halley returning on Sunday, Mrs. Halley going on to Delburne to visit her sister, Mrs. Frank Lloyd.

Mrs. Hole and daughter Ruth returned from Rosemary Monday evening, where they had been week-end guests of Mr. and Mrs. Napier.

Mr. Waterbury, of Queens-town, came in Saturday to look after business interests and visit friends over Sunday.

Carl Sissons, who has been ill for several days with the flu, is better.

Mr. and Mrs. C. G. Nimmons and children spent Sunday at the C. G. I. T. camp in Steveston, where their daughter, Miss Margaret, is camping. On Monday they motored to Mile where Mr. Nimmons will teach this year.

Miss Olga Hole went to Millenit Wednesday to visit friends.

Mrs. Kuck and children expect to go to Gem Sunday to visit relatives.

There will be a wedding dance on Friday night for Mr. and Mrs. A. Schindler. Everyone invited to attend.

Mr. and Mrs. Jaharous, of Gem, stopped en route from Medicine Hat and called on Mrs. Kuck.

Mrs. Christianson went to Bassano Thursday.

Taking No Chances

An old Scotsman who always hastily drank his whisky to the last drop as soon as it was poured out was asked, "Why do you drink your liquor in that quick, eager way?" "Well, ye see," replied he Scot, "I once had one knocked over."

THE CHURCH OF THE BLESSED VIRGIN

Bassano, Alberta.

Holy Communion 8 o'clock a.m., on 1st, 3rd, and 5th Sundays of the month.

Matins or Holy Communion (as announced) at 11 o'clock a.m. on 1st and 3rd Sundays of the month. Evesong at 7:30 o'clock p.m. on 2nd and 4th Sundays of the month.

Canon H. D. Harrison, Rector
H. D. Harrison, rector, warden
J. R. Davidson, people's warden

McKEE'S STORES

BIG HARVEST SALE

Commencing
Saturday August 11th

See posters and also ad in this issue of The Mail.

Big Display Of Fruit

Vitomen Products Demonstration

Thursday, Friday, & Saturday, Aug. 16, 17, 18

Come and sample their goods. Tea in the afternoon.

McKee's Stores

Telephone 9 "Always at Your Service" P. O. Drawer 345